

# THE WORLD WE MAKE 2023

At the Center for Healthy Minds, we are dedicated to rigorous research in support of a mission to cultivate well-being and relieve suffering through a scientific understanding of the mind, with a vision of a kinder, wiser, more compassionate world.

Please join us to celebrate and support the research and programs of the Center, by sponsoring our annual event **The World We Make**. On November 8, 2023, the in-person and livestream event will include a welcome by UW-Madison **Chancellor Jennifer Mnookin**, as well as a panel discussion on the theme of Belonging. The panel will feature Center for Healthy Minds Founder Dr. Richard J. Davidson, along with special guest panelists from UW-Madison and the greater Madison leadership and student community. The in-person event will be followed by a reception, where guests can enjoy refreshments and conversation.



We appreciate your consideration of a sponsorship of **The World We Make 2023**. Our tremendous progress and the exciting possibilities ahead are within reach  
**THANKS TO YOUR SUPPORT.**



“All of us come into the world with a preference for kindness, goodness, and the capacity for awareness, but we have to nurture these qualities in order to flourish.

With your support, we are truly honored to position the topic of Belonging as a crucial component of well-being and flourishing at The World We Make 2023.”

— Dr. Richard J. Davidson



# Sponsorship Opportunities & Recognition

Recognition	Innovator \$10,000	Leader \$5,000	Ambassador \$2,500	Friend \$1,000	Non-profit Community Sponsor up to \$1,000
VIP event seating	Up to 20 guests	Up to 16 guests	Up to 10 guests	Up to 6 guests	Up to 4 guests
Recognition on email announcements, CHM's website and at the event (80K+ newsletter subscribers, 10K+ monthly website visitors 200+ in-person, 2K+ livestream)					
Spotlight on CHM social media promotions (72K+ social followers)					
Shared table for promotional materials at event					
Commemorative gift item					
Advertising recognition (varied reach)					
Stage announcement from Dr. Richard J. Davidson (includes in-person & livestream/video)					



**Event sponsorships kindly requested by October 6 please.**

Your gift to The World We Make 2023 supports the event as well as research and programs at the Center for Healthy Minds. Thank you!

For more information or to become a supporting sponsor please contact:

**1K+ Sponsors**

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**Non-profit Community Sponsors (up to \$1,000)**

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