

THE WORLD WE MAKE 2020

October 1 & 2
Madison, WI

THE WORLD WE MAKE: 2020 is gathering leading scientists, government leaders, CEOs, educators, spiritual leaders, and members of the media to explore building a new model for flourishing communities and what it takes to get there.

Since the Center for Healthy Minds opened its doors in 2010, we've focused on personal transformation and how we can leverage our brains' ability to change to improve mental and physical health. In our current political and cultural climate, our task is even greater – to transform societies where everyone can flourish, whether it's in schools, workplaces, health care, or at home.

As we reflect on our 10-year anniversary, we're humbled by what we don't know and the work ahead of us. Although we've published hundreds of articles in the top scientific journals, spoken and collaborated with major corporations, and led discussions on the global stage, we still have so much to learn and build, **and we're asking you to be a part of it.**

Together, we will celebrate ten years of progress and take a critical look at how our major institutions – our schools, government, health care – can develop a model society where well-being is a priority.

Events & Schedules

Thursday, October 1

Sponsor Reception: 5:00 – 7:00 pm

Main Event: 7:00 – 9:00 pm

Friday, October 2

Science & Innovation Presentation: 8:30 am – Noon

Sponsor Luncheon: Noon – 1:00 pm

Investors' Circle Retreat: 1:30 – 4:30 pm

Retreat Reception & Dinner: 4:30 – 6:30 pm

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Sponsorship Levels & Benefits

Honorary Host \$100,000

- Honorary Host recognition & acknowledgements
- Ten premier tickets to sponsor reception and main event on Oct 1
- Ten tickets to exclusive science and innovation presentations followed by sponsor luncheon on Oct 2
- Six tickets for The World We Make Investors' Circle retreat and dinner on Oct 2
- Sponsor acknowledgement in event press releases
- Public presentation stage acknowledgement

Partner \$50,000

- Partner recognition & acknowledgements
- Eight premier tickets to sponsor reception and main event on Oct 1
- Eight tickets to exclusive science and innovation presentations followed by sponsor luncheon on Oct 2
- Four tickets for The World We Make Investors' Circle retreat and dinner on Oct 2
- Sponsor acknowledgement in event press releases

Ambassador \$25,000

- Ambassador recognition & acknowledgements
- Four premier tickets to sponsor reception and main event on Oct 1
- Four tickets to exclusive science and innovation presentations followed by sponsor luncheon on Oct 2
- Two tickets for The World We Make Investors' Circle retreat and dinner on Oct 2

Leader \$10,000

- Leader recognition & acknowledgements
- Four premier tickets to sponsor reception and main event on Oct 1
- Four tickets to exclusive science and innovation presentations followed by sponsor luncheon on Oct 2

Contributor \$5,000

- Contributor recognition & acknowledgements
- Two premier tickets to sponsor reception and main event on Oct 1
- Two tickets to exclusive science and innovation presentations followed by sponsor luncheon on Oct 2

Friend \$1,000

- Friend recognition & acknowledgements
- Two select seating tickets to sponsor reception and main event on Oct 1

For more information or to become a supporting sponsor, please contact:

Lorri Houston, Director of Donor Engagement
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Sponsorship benefit deadline is August 15, 2020