



the world we make

2024 Sponsorship Information

Your support will help make a very special Center for Healthy Minds 15th Anniversary celebration possible. Just as CHM is engaged in groundbreaking science, this year we'll break the barriers of lecture-style presentations and invite guests to the historic Wisconsin Masonic Center for The World We Make 2024 stewardship event. Guests will journey through themed rooms (Arts for Healthy Minds, Inside the Science, Loka Initiative, Worlds of Wellbeing) offering a mix of hands-on experiences, practices and special discussions with Healthy Minds experts. The celebration will conclude with a catered reception.

Featured Event - The World We Make 2024 will culminate in a compelling discussion between Dr. Richard J. Davidson and Dr. Yuria Celidwen, senior fellow at the Othering and Belonging Institute at UC-Berkeley, moderated by Steve Paulson of WPR's To The Best of Our Knowledge. This portion of the event will also be available by livestream.

The World We Make Event Page - <https://centerhealthyminds.org/the-world-we-make-2024>

Sponsorship Opportunities & Recognition

Recognition	Innovator \$10K	Leader \$5K	Ambassador \$2,500	Friend \$1K	Non-profit/ Community Sponsor Up to \$1K
VIP seating for featured event	10 guests	8 guests	6 guests	4 guests	2 guests
Recognition in email announcements, CHM website and at the event (80K+ newsletter subscribers, 10K+ monthly website visitors, 400+ in person, 3K+ livestream)	◆	◆	◆	◆	◆
Shared table for promotional materials at event	◆	◆	◆	◆	◆
CHM social media recognition (83K+ social followers)	1 spotlight post, up to 3 social media mentions	Up to 3 social media mentions	Up to 3 social media mentions	Up to 3 social media mentions	Up to 3 social media mentions
Opportunity to introduce speakers at featured event	◆				

Your gift to The World We Make 2024 supports the event as well as research and programs at the Center for Healthy Minds. Thank you for your consideration! For more information or to become a supporting sponsor, please contact:

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